



Revolutionize Commercial Software Development with the Mendix ISV Program

Key benefits of low-code development

- Speed**
⚡ Reduces build time from weeks to days
- Agility**
➤➤ Makes builds more malleable, allowing ongoing app innovation
- Less costly**
💰 Build more apps faster with fewer technical IT developers

Independent Software Vendors (ISVs) are feeling the pressure in software development to build richer, smarter solutions faster.

Customers want low upgrade costs and new, bespoke features that can be integrated quickly. Those demands are difficult to meet when legacy product portfolios, large technical debt and a reliance on long-form coding are holding many

ISVs back from consistently building high-quality, complex software at speed.

Increasingly, ISVs are evolving to become less dependent on traditional high-code for development and are switching to low-code, agile strategies for commercial software development.

Why Mendix

Mendix ranks as a leader in the low-code development landscape according to both the Gartner Magic Quadrant and the Forrester Wave. It is an effective low-code platform that is cloud-native, future-proof, and supports multi-experience development.



Leader in 2022 Gartner® Magic Quadrant™ for Enterprise Low Code Application Platforms



Leader in The Forrester Wave™ Low-Code Development Platforms for Professional Developers, Q2 2021

The Mendix ISV Program

Accelerate your time-to-revenue by enabling your organization to build more solutions faster.

The Mendix ISV Program provides an ideal set of benefits to enable established software businesses, existing Mendix partners, and startups to successfully build software and solutions using the Mendix Platform and then sell those products in the Mendix Marketplace.

The program has simple terms, a low initial investment, and valuable enablement. Not only will you be able to increase your development capacity, but you'll also then market those applications and solutions to the Mendix customer base.

Why join the Mendix ISV Program?

- ✓ Monetize your software builds and provide a new revenue stream for your organization.
- ✓ Educate your team with discounted developer training and certifications to technical enablement tracks and best practice guidance.
- ✓ Leverage support for your sales and marketing strategy from the Mendix global marketing team.

Apply to the Mendix ISV Program



Once you complete your application, a member from our ISV team will contact you regarding the next steps.

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We are proud to be one of the first ISVs to join the Mendix ISV Program. The flexibility in revenue models allowed by the ISV program enables us to make the perfect pricing and business models to fit our customers' needs. Besides that, the program offers us maximum flexibility in designing our solution architecture.

Michiel Arnoldus
Business Manager at Magnus Black

