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FOR FASHION AND RETAIL



Connect Concept to Commerce

Technical debt is holding brands and retailers back

86% of organizations have been impacted by technical debt in the last 12 months

Top technical debt challenges:

- 37% - outages and downtime
- 41% - difficulty meeting SLAs
- 43% - limited ability to innovate

Change-ready organizations thrive, others fall behind. Become adaptable and enable innovation by evolving into a digital ecosystem.

Partner with proven industry leaders and establish a single view into ideation, design, development, and go-to-market processes for cross-category product lifecycle management.

Build and manage a cloud-native, modern ecosystem with Mendix Digital Lifecycle Management for Fashion and Retail.



Connect your core systems and point solutions to support softlines and hardlines



Build sustainable processes into your business



Reduce physical, technical and financial waste



Prevent data replication



Eliminate technical debt

¹ MarketPulse Research by Foundry Research Services. (January 2023). The Path to Digital Transformation: Where Leaders Stand in 2023

² The Economist Intelligence Unit. (2021). IT's changing mandate in an age of disruption

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