













mendix
ISV Program

MEET THE NEXT EVOLUTION IN COMMERCIAL SOFTWARE DEVELOPMENT

Turn your commercial software ideas into lucrative outcomes.

INFINITE INNOVATION	
 Unparalleled feedback loops	 Incorporate emerging technologies
SUSTAINABLE SOFTWARE	
 Design for modularity and composability	 Modernize and gain control over tech debt
MOMENTUM TO MARKET	
 Claim first-mover advantage with disrupting software	 Own and protect your IP

GARTNER® PREDICTS THAT THE WORLDWIDE END-USER SPENDING ON CLOUD APPLICATION SERVICES (SAAS) WILL INCREASE TO \$232.3B IN 2024.

MENDIX ISV PROGRAM SERVICES	
 Free Mendix development, test, and demo licenses	 Dedicated developer enablement programs
 No upfront investment and a revenue share model so you define your success	 Access to the Siemens and Mendix Ecosystem

“Providers are facing demands to redesign SaaS offerings for increased productivity, leveraging cloud-native capabilities, embedded AI and composability—particularly as budgets are increasingly driven and owned by business technologists. This change will ignite a wave of innovation and replacement in the cloud platform and application markets.”

Sid Nag, vice president at Gartner

Gartner. (2023, April 19). Gartner Forecasts Worldwide Public Cloud End-User Spending to Reach Nearly \$600 Billion in 2023 [Press Release]. <https://www.gartner.com/en/newsroom/press-releases>. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.



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